

THE ORIGINAL

Moonbeams

BY COLONEL LITTLE

The Smallest Newspaper in the West

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Gardening Plans are Ripe in the Valley of the Moon

And we sit ourselves down to the Smith-Corona on a fine bright summery afternoon, and let a fleeting thought fly back to Michigan, where they've been having a heluva winter, according to news dispatches. Now some tornadoes, tho we'll have to admit their temperatures have been as high or higher than our own.

ROZARIO'S PALMS INN, Verano. Quiet and homelike, it's the favorite place for banquets, dinners, parties. And cocktails.

Don't drive your wife to dark despair by "fixing" things beyond repair. **VALLEY WATCH REPAIR, Boyes.** (Watch bands.)

With the coming of April most of the local gathering places of the ebullent and uninhibited are open again. Including Bob and Edith Lanning's Resort club, Sylvia's Londonside, Bill Flynn's Top o' the World. Bathhouse bar has been open right along, and Ethel McDowell's Sycamore Lodge for the last month or so. Paul's reopens this week after a brief layoff, so just about everything's back to normal.

ELDS UNION SERVICE, Main Corner, Boyes. Union Oil products. Experienced mechanic on duty. Guaranteed service.

GREEN TREE NURSERY, Arnold at Craig. Complete stocks of fruit trees, shrubs, berries, grapes. Many at special low prices.

Though there are problems left. Ferinstance: That main potential barrier, the non-stop main corner in Boyes, Jack London way and the Woodleaf corner. Two little white lines designating a street crossing don't mean a thing to a double lumber truck barreling down

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the highway at 50 or 60 miles per hour. Does the driver know there's any danger ahead? Does he mind the 25 per mile signs rather sketchily posted along the roadway?

A couple of stop signs would be a big improvement, though not as effective as would lighted traffic signals. Anyway people could maybe cross the street without endangering their lives. Stand on that corner some time soon, and play you're a traffic expert. You'll see what we mean.

GEORGE'S MEATS (Boyes Springs Food Center). Satisfied customers help spread our reputation for finest, tenderest meats.

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971
Prescription Specialists Veterinary Supplies

Powder Box Beauty shop up toward Eldridge is temporarily inoperative because of the illness of Ellen "Mac" Bom's hubby, Fred. Fred's in the University of California hospital in serious physical condition, hence the closing of the Powder Box. Many friends of the popular young couple are extending their prayers and best wishes.

MORE MONEY SAVED HERE than at your bank. Smart food shoppers find real values at **WOODLEAF MARKET**, Boyes.

FIRESIDE LODGE, just west of Sonoma, Hiway 12. Barbecuing is our long suit—steaks, chops, ribs, chicken. Splendid cocktail bar.

Wish we could tell you of a lot of local festivities about to happen. But the list is small. Paul has a grand reopening Friday night this week, with free smorgasbord, entertainment and dancing. Little Switzerland will have a real Swiss grand opening, but that's the first Sunday in June. There may be other affairs of similar nature, but nobody's told us about them as yet.

BANCROFT NURSERY, Sonoma. Roses, Annuals, Flats, Fruit Trees. It's spring, and time for gardening. Look over our stocks.

RICHFIELD SERVICE, Boyes, Plaza at Hiway 12. Bud Delaney is the proprietor. Highest quality gas and oil, tires, batteries.

Bet you didn't know we've got a full-fledged attorney at law now in the Hot Springs area, his office being in the Greengrass building on Jack London way. He's Jack Coffey, erstwhile San Franciscan, where he practiced for 15 years. In addition to civil and criminal law, he's been specializing in real estate in its legal aspects.

THE IDLE HOUR, Hiway 12, for Giant Hamburgers. Coors beer on draft. New ownership. Marie Hayes and Catherine Hawkins.

Don't know exactly yet how we'll do it, but there's got to be a limit on Moonbeams ads. We don't go out and try to sell 'em, but maybe we lose one; two more come in. Lose three, and get five. Something's got to give!

Probably best sense would be to establish a waiting list, and not take a new advertiser until an older one drops out. But where does that leave us during the political campaigns? No wonder our hair is gray. (Though 67 years might have something to do with that.)

FRANK BURMIS, Mgr. Meat Dept., Woodleaf Market. Large variety of the highest grade meats. Fast and friendly service.

MOVING and STORAGE. CLOUSE DELIVERY SERVICE. WE 8-2467, Sonoma. BOB CLOUSE, Your Friendly Mover.

There's so much our new merchants' association could do it's pitiful. Actually during its short life, it's done a lot. But once this was a hifalutin summer resort, with something doing all the time. Coast league baseball teams trained here, and Sunday games drew as many as 5000 persons. There was a semipro team which played Sundays throughout the summer. There were horse shows, trail riding, folk dances, barbecues—yes, and even Saturday night dances.

What are we offering an out-of-towner now? Be honest. Not too much, are we?

That's where the association might jump in. Not just a carnival the Fourth of July, but a fig fiesta lasting from three days to two weeks. And it could look into getting the area once more back in the forefront in athletics, recreation and health.

EVERYTHING for your home, garden, lawn. Gardening supplies. Work clothing, ladies' wear, cards, souvenirs. BOYES VARIETY.

SONOMA GOLF & COUNTRY CLUB, for the best food in the Valley. Excellent cocktail bar. Sumptuously luxuriant.

Verano has a skyscraper. Just discovered it the other day. It's at Paul's resort, back from the main drag. Actually it's a former tank house, four stories high. Each story consists of one bedroom and bathroom. Stairs lead up—and up—and up. Employees of the resort are housed in the building, which looks as if a good strong wind would topple it, though it's sturdily built and anchored.

GREENGRASS NOW SELLS REAL ESTATE that Sol D. Becker used to sell. Phone WE 8-4731. New offices, 18340 Sonoma Hwy. SONOMA MISSION INN, known throughout the nation for quality dinners, cocktails, friendliness. Convention headquarters.

Paul's abuilding. All the time. During a little inspection tour we were let in on some of his plans, and could write a book about them. But let's save that for another time when real effort can be made to do a good job on the story. But if you've heard of Knott's Berry farm or Disneyland or Santa Claus land, just imagine what a combination of all of them might be like.

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Complete selection of fine wines and liquors. "SLIM" WALLACE.

YARD CLEAN-UP by an expert. Call "Red" Donnelly, WE 8-3241. Box 261, El Verano. Right now's the time to clean-up.

Nice surprise this week. A letter from Lem Wood, a classmate whom we haven't seen for 50 years. His copy of Moonbeams was sent him from Tampa, Fla. (How come?) His letter came from Rockford, Ill., where Wood is a successful real estate and insurance mogul. Letter told us lots about former schoolmates, though as he says there aren't so many of them left. Maybe we might be able to entice him out here—once, anyway. Then he'd undoubtedly stay, on account this valley is the Paradise of the Universe.

Real estate headquarters — sales or rentals—WOODS-FRANQUELIN CO., Boyes Springs Branch. Fast service. Personal attention. **MANCUSO WINES,** grower-produced. Glen Ellen. Available at every retail outlet. As good as the best, better than most.

Addenda: Fellow down here from Spokane erecting a press at the Review, shivered beside the gas heater and remarked: "Haven't seen it this cold for ages. And it's a damp cold; goes right through you." And up there it rains twice as much as it does here. It's true our temperature often varies 40 degrees between day and night, but we're all used to it.

TOWNSEND'S—next to Bank of America, Sonoma. Santa Rosa brand work shoes. Work and sports clothes a specialty.

BUD'S GARAGE, Calle del Monte, opp. Food Center, Boyes. Your best bet for car repairs, all makes. Phone WE 8-2750.

Whatever happened to J. Bracken Lee, governor of Utah, who was going to refuse to pay his income tax because he didn't want a penny of it sent to any foreign country for aid? (Think he's right.) Deadline isn't for another week, but we'd bet if he has any funds in the bank or owns any property the federal government will grab it.

Which brings to mind something else: How can some of these babies get to owe the government hundreds of thousands of dollars in back income taxes, when you or I couldn't get away with it for 10 days?

FRANK'S HARDWARE, Castner Bldg., Boyes. Complete stocks and super service. Paints, Tools, Glass, Gardening Supplies.

Federal and State Income Tax Returns prepared. 20 years state income tax auditor. **EDMUND C. REEDY,** 18340 Sonoma Hwy., Boyes.

So little Adlai says there are no "sinister political bosses," that they're all lily-pure individuals interested in public and civic betterment. Hah! They are, too, sinister. Any time a rigged group of a

party, democrat or republican, endorses a candidate before the primaries, it's "sinister," wrong, and should never happen in a democracy.

However, we won't have to worry about little Adlai after June 5. He'll be the forgotten man.

DENNY'S COG CLUB, main corner, Boyes. Sportsmen's headquarters. A large, friendly tavern, where everybody's your friend.
LARSON'S LIQUOR & SPORTING GOODS

Sportsmen's Center — Fishermen's and Hunters' Supplies
THE GRIPER SAYS—

"He ain't gonto gripe no mo', no mo'." Says he met a couple of friends from Arnold drive who had him backed so far off the board in griping that he thinks he might as well give up. Headlines were: Had to go practically a whole year with the roadbed torn up and it is already in the patch-me-up, brother stage. They have to have a separate post for the names of the streets; can't put them on the stop signposts where one is available. Start out with a 35 limit, change to 45, and put up "end of 45" just where the curves and elevations make accidents more liable. Claim the whole length of the drive has always been a practice ground for the Indianapolis races.

MAC DONALD'S JEWELRY, Sonoma. Expert watch service. Jewelry for everybody. Watches. Shavers. Watch Bands. Rings.

R. A. "BOB" MILLER — "Yours for Life"

Insurance Exclusively Next to Telephone Co., Sonoma

Guess our particular personal "culture" was neglected, or never developed. A more or less local organization has been promoting a "concert" course, patterned after the old Lyceum lecture courses. It books "attractions" that wouldn't go over on a second-rate vaudeville show. Only real difference we can see is that now they have a "reception" in somebody's home after the performance.

Take music. Some of the older favorites in the operas are always good to hear, but most of them are scarcely worth listening to. Especially if you can't understand the words. Some of the biggest stars sing as though they had a mouthful of mush. Sieppe did the other night. We'd much rather hear some of Kern's, or Herbert's, or Rodgers and Hammerstein's or Romberg's or Lehar's anytime. Even Heifitz or Rachmaninoff or Lombardo. (How 'bout Spike Jones?)

Books? No Shakespeare and such, no poetry. We'll take anything by Clarence Buddington Kelland or Philip Wylie. Magazines? Regularly: Post and Colliers, TV Guide. Frequently: Town Journal, U. S. News and World Report. Newspapers? All local papers; Sundays, alternately Chronical and Examiner.

Dancing? On the stage, you can have all your ballet. Also rock and roll. We'll take a good—shall we say “oriental”—hootchie or hula. On the dance floor, foxtrot and waltz.

Food? Wines? Here we'll stack up with all the longhairs and blue-noses and maybe make 'em take a back seat. Bring on that sizzling steak, those sweetbreads, that vintage burgundy!

EL DORADO HOTEL, Sonoma. Specialists in Italian food. Banquets and club dinners. Historic atmosphere. A friendly place.

VISIT the GREEN TREE NURSERY, Craig at Arnold Drive. Brand new. Finest stocks of just about everything that grows!

Whoops. Nearly forgot a grand opening coming up before long. It's the Idle Hour, at the big curve south of Boyes, formerly owned by the Wagner's. Now Marie Hayes and Catherine Hawkins own it, and they're staging an opening on May 4. Everything except klieg lights is on the program. They serve Coors beer on draft, also make jumbo hamburgers like you never ate before.

BOYES SPRINGS FOOD CENTER. Large stocks of superb food. Easy shopping, one-stop. Complete beverage departments.

PAUL'S GRAND REOPENING PARTY, Friday, April 6. It's also a birthday party—and you're invited. Entertainment. Food. Fun.

Letter from the state banking commission, in answer to our inquiry as to the status of our proposed bank, says our letter is being “held in abeyance” pending return to Sacramento of a couple of the big moguls. Looks now as if we don't get a bank—at least not now. Seems like it's time we got on a little high horse, got a little tough, and proceeded to organize our own bank. Think we'll have more to say on the subject. What are we? Mice or men?

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

MENDEL'S CAFE, Boyes Springs Plaza. Our food (especially sizzling steaks) are winning wide approval. Tasty drinkables.

HOW IT ALL BEGAN

Louis Braille, born Jan. 4, 1809, blinded at the age of 3, was 10 years old when he first went to a school for the blind. The method of teaching blind children to read was hopelessly cumbersome. Regular alphabet letters, much enlarged, were raised from the page. A short story filled several books. Reading was slow, tiresome; writing was impossible.

As he grew older, Louis determined to develop a more practical system. One day a friend read to him of a French army captain who had perfected “night writing.” Designed for use on battlefields, this was a system of raised dots; for example, one dot meant “Advance.”

Louis knew at once that this was what he had been looking for. Forgetting he was in a cafe, he banged the table with his cane and shouted for joy. The startled proprietor asked him to stop disturbing other patrons.

Three years passed before Louis, now 20, completed his system. Then came heartbreak. Officials would have nothing to do with it. They opposed Braille at every turn, largely through jealousy, partly through fear of losing funds if the education changed.

In the remaining 22 years of his life, Braille never gave up the struggle. He adapted his system to music and became well known as an organist and teacher. Praise first came through a pupil. A few days before his death, a blind girl in a piano recital told the audience: "Your applause is not for me. It belongs to a man who is dying . . . He has not only given the blind of the world windows, but he has given them music to weep by."

It was this same girl whose playing at the Paris exposition in 1859 brought the Braille system to the eyes of the world. And the world at once embraced the system which had been ignored and reviled in the country of its origin.

BUD THOMPSON, Plaza Barber, Boyes Springs, for the best and fastest barber service anywhere. Hair styling a specialty.

DANCE Saturday nights and Sundays at LITTLE SWITZERLAND, El Verano. Fine music, Swiss food, congenial crowds, always.

B & L LAUNDROMAT, Feters Springs. Latest modern equipment. Fast service, low charge. Take it easy on wash day—every week.

HOW DUMB ARE THEY? AND FOR HOW LONG?

Income taxes could be reduced by 25 per cent.

How? Simply by adopting the Hoover Commission proposals. No necessary government service would be stopped.

Here are the figures: The personal income tax takes from the people's earnings about \$30 billions a year.

The Hoover proposals for shaking out the waste and inefficiency would cut the cost of government by \$7.5 billions.

That amount, \$7.5 billions, is 25 per cent of \$30 billions. Save that much and taxes would come down 25 per cent.

But it won't be done—not yet. Certainly it won't be done automatically. Congress will not voluntarily adopt the sensible money-saving program which the Hoover Commission task forces have rec-

RUSTIC INN, Glen Ellen. A historic tavern, with modern ideas.

GUNNER, RUTH or MANNY will welcome you—heartily.

HOOVER OAKS GROCERY TRAILER COURT. Hiway 12. Propane gas. Shell products. Trailer space available always.

commended. Nothing is quite that simple in Washington.

How can all this expensive, inexcusable waste be stopped from draining your pocketbooks and everybody's?

Only by making it an issue with votes. If a congressman or senator gets a letter from you he'll know you are interested. If he gets just a half-dozen personally written letters from your town he'll begin to be afraid something must be done. If a few organizations send him resolutions he'll be about convinced he had better do something. If, when he gets home, every third or fourth person he meets asks when the Hoover proposals are going to be adopted, he may start working.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. A super drug store, large stocks. Soda fountain, too.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Most dealers have 'em. Superior quality always.

SONOMA GROVE, Hiway 12 near Boyes. Famous for Italian dinner, but hard to beat on other cuisine. Cocktail bar will please you.

OUR RESORT, El Verano. Where the Stein Club meets. Draft beer. Wonderful mixed drinks. HARVEY and MELINA.

MISTAKES

I've made mistakes just the same as you,
The same mistakes that all mortals do,
Just little mistakes, and big mistakes,
Bringing us little and big heartaches,
Bringing us sorrow and sighs and tears,
Some of them shadowing all our years,
Turning life's song to a sad refrain—
Let's try to forget them and start again!

Let's turn away from the yesteryears
And cease our sighing and dry our tears.
What's done is done, and we can't turn back—
Let's bravely start down the future's track
And sternly strive to efface, erase
Mistakes we've made, and with smiling face
Do what we can to help other men
Who've made mistakes to take heart again!

FOR — REDWOOD HANGING BASKET or PATIO PLANTER

Mail \$1.55 to P. O. BOX 398, EL VERANO, CALIF.

MIKE & ROSE'S BOYES SPRINGS STORE. Famous for fine meats at lowest prices in the Springs area. "Specials" week ends.

POWDER BOX BEAUTY SHOP, Arnold drive at Ellis's. All new equipment. Modern methods. Phone WE 8-2673 for appointment.